

THE OFFICIAL

UNDEAD RENTAL

CHARACTER BIBLE

Series Canon & Visual Reference · Episode One



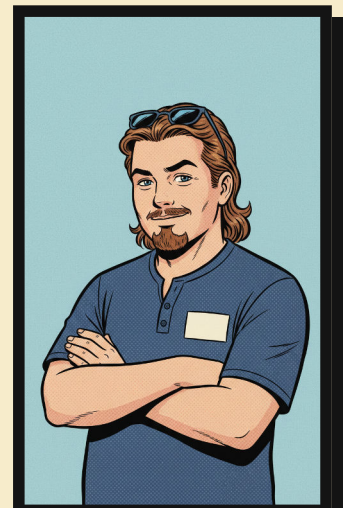
JONAH



MELODY



SARAH



TEDDY

UR PLACE FOR TEMPORARY ZOMBIE STAFFING!

CREATED BY ELIZABETH STACY ALLEN

A reference guide for keeping the cast on-model across every issue.

THE WORLD OF UNDEAD RENTAL

A workplace mockumentary — in the style of “The Office” — set one corporate pivot after the zombie apocalypse.

THE PREMISE

The apocalypse came and went, and **Corporate America** found a way to capitalize on it pretty quick. **Undead Rental** — “UR” — is your one-stop shop for temporary zombie staffing: security, manual labor, even an HOV-lane commuter or two. A documentary crew follows the branch through deadpan talking-head interviews.

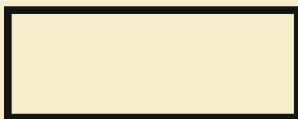
TONE & FORMAT

Single-camera **mockumentary**. Dry, deadpan comedy played completely straight — the undead are treated like ordinary co-workers. The horror is corporate, not gory.

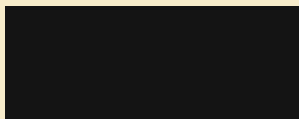
THE NETWORK

In-world, the show airs on **UPN** — the **Undead Peoples Network**, “your home for the best in Formerly Living Entertainment,” on **Channel 13½**. Its sister series, **The Undead Hunter**, is Episode Two.

THE PALETTE



NEWSPRINT
#f7eccb



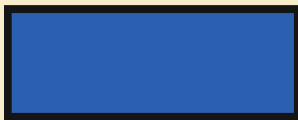
INK BLACK
#141414



RENTAL RED
#e0322c



SIGNAL YELLOW
#ffd21e



COMIC BLUE
#2b5fb0



ZOMBIE GREEN
#6f8f4f

HOUSE ART STYLE

1960s Silver-Age pop-art. Bold black ink outlines, flat saturated color, Ben-Day **halftone dots**, and slightly aged **cream newsprint**. Every panel should read like a vintage comic page, not semi-realistic illustration.

TYPOGRAPHY

Bangers for the logo & sound effects · **Anton** for labels and location tags · **Comic Neue** for dialogue & captions · **Great Vibes** for the network’s script masthead.

LABELS

Use **black location tags only** (THE FRONT DESK, THE SALES FLOOR, THE WAREHOUSE). No red interview / speaker bars. Inline red emphasis inside balloons is fine.



JONAH MITCHELL

ALWAYS

- Green tie with GREY alien heads
- Chestnut-brown hair
- Grey dotted suit + maroon shirt

NEVER

- Plain green tie (no aliens)
- Grey tie / green or yellow aliens
- Blue or teal hair

BRANCH MANAGER

"Welcome to Undead Rental — or UR, as I sometimes call it."

IDENTITY

Manager of the Undead Rental branch, early 30s. Runs the office like it's a family — a family that mostly wishes he'd leave them alone.

THE LOOK

Handsome, clean-cut white man with slicked chestnut-brown hair, bright blue eyes, and a confident, eager-to-please grin.

WARDROBE

Light-grey dotted suit, maroon shirt, white pocket square, and his signature green necktie covered in little grey alien heads.

PERSONALITY

Well-meaning and utterly oblivious. Lives to be liked, fancies himself the 'carrot on a stick' motivator, and serenades the caged zombies with folk ballads on his break.

"One of my jobs is holding the carrot on a stick — and sometimes, if they don't want the carrot, hitting them with the stick."

JONAH, ON MANAGEMENT



MELODY DARKWOOD

ALWAYS

- East Asian features, warm tan skin
- Jet-black pigtails + blunt bangs
- Goth styling every single panel

NEVER

- Grey / chalk-white / pale-blue skin
- The raised 'L-for-loser' hand
- Engaged or upbeat in the carrot scene

RECEPTIONIST

"Respect my lifestyle choice, Jonah. Embrace the dark side."

IDENTITY

Front-desk receptionist, early 20s. A former cheerleader who found the void and never looked back — and keeps legally changing her last name.

THE LOOK

Young East Asian woman with a warm light-tan, golden-ivory skin tone (never grey or chalk-white), jet-black high pigtails and blunt bangs.

WARDROBE

Spiked choker, black corset and fishnet sleeves. Always toting a vintage film camera.

PERSONALITY

Deadpan and quietly philosophical. Unbothered by the apocalypse, deeply committed to the aesthetic, and faintly disappointed it ended so fast.

"The 'Zombie Apocalypse' didn't last long. Corporate America found a way to capitalize on it pretty quick."

MELODY, INTERVIEW



JUNE

ALWAYS

- Short cropped natural hair
- Large gold hoops
- Dark blazer, self-assured look

NEVER

- Braids or long hair
- Flustered or eager-to-please

SALES – TEAM LEAD

"He's honestly a better motivator when he leaves us alone."

IDENTITY

The sales floor's top closer. Breaks the previous day's record every single day — and refuses to perform for Jonah's thermometer board.

THE LOOK

Confident Black woman in her 30s with **warm medium-brown skin**, **very short cropped natural hair** (close TWA — never braids or long), and thick arched brows.

WARDROBE

Large **gold hoop earrings** and a dark charcoal blazer over a cream blouse.

PERSONALITY

Self-assured and impossible to rattle. Lets her numbers do the talking and treats Jonah's pep talks as background noise.

"The numbers go right to his computer, so he knows how much we're selling in real time."

JUNE, INTERVIEW

SALES REP

"It's just fun to frustrate him."

IDENTITY

Sales rep and resident office prankster. Won't touch the sales thermometer — mostly because it drives Jonah up the wall.

THE LOOK

Friendly white man with **auburn / reddish-brown wavy hair** and **blue eyes**, usually mid-grin.

WARDROBE

Blue suit jacket over a light-blue shirt with a **red tie**; rarely without his brown clipboard.

PERSONALITY

Dry, sly and easily amused. The unbothered ringleader of low-stakes office sabotage against the boss.

"The reason we don't do the sales thermometer is because Jonah will sit there and watch it all day long if we do."

THOMAS, INTERVIEW



THOMAS

ALWAYS

- Auburn wavy hair, blue eyes
- Blue suit + red tie
- Wry, amused expression

NEVER

- Earnest or intimidated
- Playing along with the thermometer



SARAH

ALWAYS

- Tight red bun / updo
- Olive work shirt, hands on hips
- Stern, all-business

NEVER

- Loose or flowing hair
- Blonde hair
- Smiling / amused

WAREHOUSE CHIEF

"This place is deadly serious and I take my job very seriously."

IDENTITY

Runs the warehouse where the undead are processed, housed and shipped. Treats the whole operation with military discipline.

THE LOOK

The lone red-head: **blue eyes**, **freckles**, and a **tight red updo / bun** (never loose or flowing — and never blonde).

WARDROBE

Olive button-up work shirt, hands planted on her hips, standing guard by the cages and the WARNING sign.

PERSONALITY

A hard-edged taskmaster with zero patience for Jonah's jokes. One slip-up, she warns, and you become the merchandise.

"One slip up and you go from a well-paid member of society to a soulless rental employee paid in human flesh and eternal suffering."

SARAH, INTERVIEW

DRIVER

"Same as it ever was, man."

IDENTITY

Undead Rental driver and lot worker; around 24. Ex-pizza-delivery guy and the reigning Employee of the Month (his mom was thrilled).

THE LOOK

Soft, chubby **dad-bod** with a round face, a wavy **brown mullet** (never blonde), a small **reddish-brown goatee** (not a full beard), and **sunglasses** pushed up on his head.

WARDROBE

Navy work henley with a blank white name-patch, tan/khaki work pants, brown boots and white work gloves.

PERSONALITY

Chill to the point of horizontal. Treats hauling sedated zombies exactly like delivering pizzas — crank the tunes and cruise.

"These things are so doped up, muzzled and restrained, it's about as safe as driving a pie across town."

TEDDY, INTERVIEW



TEDDY

ALWAYS

- Brown mullet + reddish goatee
- Shades pushed up on his head
- Soft dad-bod, navy henley

NEVER

- Blonde hair or a full beard
- Blurred / out-of-focus on the cover


MARCUZ
ALWAYS

- Always a living HUMAN
- Blue bandana + shades on collar
- Blue tee, white gloves

NEVER

- Drawn as a zombie
- Green / undead skin

ZOMBIE HANDLER

The steady hand on the cage.

IDENTITY

Warehouse zombie handler — a living human, never one of the stock. The calm professional who eases stray zombie limbs safely back behind the mesh.

THE LOOK

Lean young Black man with **dark-brown skin**, clean-shaven, in a **blue paisley bandana / do-rag**, with sunglasses hooked on his collar.

WARDROBE

Blue tee and white work gloves — standard issue for handling the merchandise.

PERSONALITY

Unflappable and careful. The one who actually keeps the warehouse running without losing a finger.

"Official zombie handler — living staff, not stock. He replaced the old background office zombie on the cover."

CANON NOTE

**ALWAYS**

- Sage / olive-green skin
- Big white eyes, tiny pupils
- Deadpan, name-tagged, docile

NEVER

- Grey, brown or realistic skin
- Gory / horror styling

THE RENTAL STOCK

"Processed, named, tagged — and ready to rent."

IDENTITY

The product. Captured zombies are sedated, patched, cleaned, dressed, **named & tagged** (meet 'Gerald'), classified, and rented out as temporary staff.

THE LOOK

Sage / olive-green skin, bald or sparse hair, gaunt sunken cheeks, **big round white eyes with tiny black pupils**, and slack open mouths.

WARDROBE

After processing: ordinary work clothes plus a **name tag** — played completely straight, like a retail employee who happens to be dead.

PERSONALITY

Deadpan and docile. The comedy is in how normal they're treated — never horror, never gore.

"Process the zombies after capture — sedate, patch, clean, dress, name, classify, and incarcerate until they're rented out."

SARAH, ON PROCESSING

SUPPORTING CAST & LORE

The background players and the rules of the world — keep them consistent too.

SUPPORTING CAST

MARVIN. The third sales-desk rep — last seen imitating Jonah at the empty sales thermometers.

WAREHOUSE STAFF. The two dudes playing checkers in front of the cages while Sarah runs the tour.

THE CAMERA CREW. The unseen documentary team Jonah keeps greeting, shaking hands with, and performing for.

THE CLIENTS. Off-panel renters — including the genius who uses a zombie to access the HOV lane.

THE PROCESSING PIPELINE

FROM CAPTURE TO RENTAL

1. **Sedate** the captured zombie. 2. **Patch** wounds as best as possible. 3. **Clean** and 4. **dress** them. 5. **Name** them (a tag — “Gerald,” “Smiley”). 6. **Classify** them (photo + what they’re good for). 7. **Incarcerate** until rented.

Warehouse capacity: up to **50 undead a day**, and expanding.

USING THIS BIBLE

Each character’s **locked reference art** is the source of truth — match it closely and don’t redesign on a whim. When a new panel is generated, re-apply the **ALWAYS / NEVER** notes or the likeness will quietly drift back to the generator’s defaults.

CREDITS

Undead Rental — created by Elizabeth Stacy Allen. Character Bible compiled from Episode One canon. © June 22, 2026 · All characters and likenesses are series canon.